



## Exhibitor Info & Sponsorships

### Position Your Company for Maximum Exposure

**Senior Market Exhibitors** - This is an “Open” show with **no** pipe and drape and will be extremely visible to All. The wall to the Riverside Atrium (South) has floor-to-ceiling glass windows looking out to a Patio and the Fox River. A Concession will be open for Attendees and Exhibitors to purchase Lunch (if you do not order at Registration Checkout).

#### ALL SPACES INCLUDE-

10' W x 8' D space, carpeted, including an 8' L x 30" W table with 2 chairs, WiFi. Electric is also included if ordered at Checkout. You will also have an Option of ordering box lunch(s). *All tables should be covered to the floor, and a white or black floor-length tablecloth is available for sale at Checkout.*

- All Exhibitors are listed in the Expo Program.
- All Exhibitors can be searched by Attendees by Company Name and Category/Product.

#### Premier Sponsor - \$5,000 (1)

- Exclusive Premier Sponsor & Company logo featured on Senior Expo website, Show Program, and *Mark Twain Revisited* promotions on The Grand Oshkosh website
- Prime 2 spaces (#402, 501) in front, center of entry doors, w/electricity
- Prominent recognition in all print advertising, press releases, social media, and radio
- 200 Expo pre-stamped Postcards to mail
- Bottom banner ad, 10"x2.5", in 9/28 *Oshkosh Herald*, Senior Expo edition
- Proscenium Screen Company logo/ad for “Mark Twain Revisited”, 10/1/22
- 6 Main Floor/4 Suite Seat tickets to “Mark Twain Revisited”, 10/1/22
- Company Pop-up banner may be placed in The Grand Oshkosh Lobby, 10/1/22

#### Gold Sponsor - \$3,000 (1)

- Sponsor of 1-hour lite Continental Breakfast with prominent signage
- Prime 2 spaces (#302, 401) near front entry/registration doors, w/electricity
- Business logo w/Sponsors on Expo website and on table tent signage
- 200 Expo pre-stamped Postcards to mail
- Business card size ad in Show Program **and** 1/12 ad in 9/28 *Oshkosh Herald*, Senior Expo edition
- Proscenium Screen Company logo/ad for “Mark Twain Revisited”, 10/1/22
- 4 Main Floor/2 Suite Seat tickets to “Mark Twain Revisited”, 10/1/22
- Company Pop-up banner may be placed in The Grand Oshkosh Lobby, 10/1/22

#### Category Exclusive Sponsors - \$995 Prime space + Sponsorship

- Prime space near front entry/registration doors must be chosen first
- Business logo w/Sponsors on Expo website, table tent signage, at Twain performance
- Business card size ad in Show Program **and** 1/24 ad in 9/28 *Oshkosh Herald*
- 100 Expo pre-stamped Postcards to mail
- 4 Side Gallery/Balcony tickets to “Mark Twain Revisited”, 10/1/22



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**Prime Space - \$495**

**Inline Space - \$395**

**Non-profit/501©3 businesses - \$275**

**Government & Education Institutions - \$195**

**Charities - \$150**

**Authors - \$100**

Call for Multiple booth discount.

Call for Presenter opportunity or send request by Contact form in website.

**Please call Jeanne Tondryk, Show Director, 920.966.9199 to discuss any other possible Sponsorships.**